Stephanie Ji

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Education

Northeastern University

B.S Business Administration &
Interactive Design,
Concentration in Marketing
May 2020
Dean's List

Skills

UX/UI Design, Product Design
SaaS/Enterprise Product Design
Mobile Apps, Website Design
Branding & Identity Design
User Research, Usability Testing
Design System operations
User Interviews
Typography
Agile/Scrum
Prototyping
Client Management

Tools

Figma, Sketch
InVision, Craft
Zeplin
Adobe CC
HTML, CSS

Experience

UX Designer | Oracle, Inc

AUSTIN, TX; JAN 2022 - PRESENT

- Orchestrated the development of a comprehensive end-to-end notifications system for a 4-product suite from the ground up. Led user research, identified key use cases, and validated interactions to enhance user experience. Collaborated with cross-functional teams to ensure framework alignment with all products. Presented framework to engineering leadership for implementation planning.
- Designed and spearheaded the implementation of a suite-wide search and filter feature, significantly impacting all 4 suite products. Analyzed existing Oracle design system and team requirements to ensure seamless integration. Facilitated collaboration between product teams to meet individual product needs and ensure scalability.
- Owner of substantial CAD 911 features, such as fire and law dispatch services, from conceptualization to execution.
- Improved collaboration with front-end development teams by working on creating new and scalable components.

Product Designer | RapidDeploy

AUSTIN, TX; APR 2021 - DEC 2021

- Spearheaded design efforts for the mobile app experience for first responders in the field, and led end-to-end visual redesign to establish the first mobile and tablet guidelines in design system.
- Revamped key features in flagship mapping product, achieving a 50% improvement in the call location experience for 911 call takers, based on user testing.
- Conceptualized future state feature concepts to enhance the comprehension of unit and incident statuses for first responders across various emergency situations.
- Ensured RD's Design System remained up-to-date and responsive to user needs through continuous testing, refinement, and updates to components and patterns.

Associate Product Designer | Segment

REMOTE; JUL 2020 - FEB 2021

- Executed end-to-end enterprise product redesign of $9.8million CSV download feature utilized by various Fortune 500 customers in order to enhance user data customization. Developed user flows, mockups, and interactive prototypes for customer testing, resulting in improved functionality and customer satisfaction.
- Led a targeted user research initiative of 15 customers to gain insights into team onboarding processes and pain points, differentiating between technical and non-technical customers, contributing to future product roadmap strategies.

Product Design Intern | Catalant Technologies

BOSTON, MA; JUL - DEC 2019

- Lead designer of two teams total of 12 engineers and two PMs.
- Led end-to-end design process of a resource management feature for Fortune 500 company to efficiently track employee productivity and company project progress.
- Worked on new platform features for SaaS and consumer applications for onboarding, project tracking, gamification, performance reporting, and dashboard redesign.

UX/UI Design Intern | Placester, Inc

BOSTON, MA; JUL - DEC 2017

- Spearheaded UX/UI design and interaction for 2 mobile applications to increase customer engagement.
- Redesigned and rebranded marketing website to improve overall brand image and information architecture for product offerings.